

# Docker Verified Publisher Program

Reach developers and grow your brand with Docker

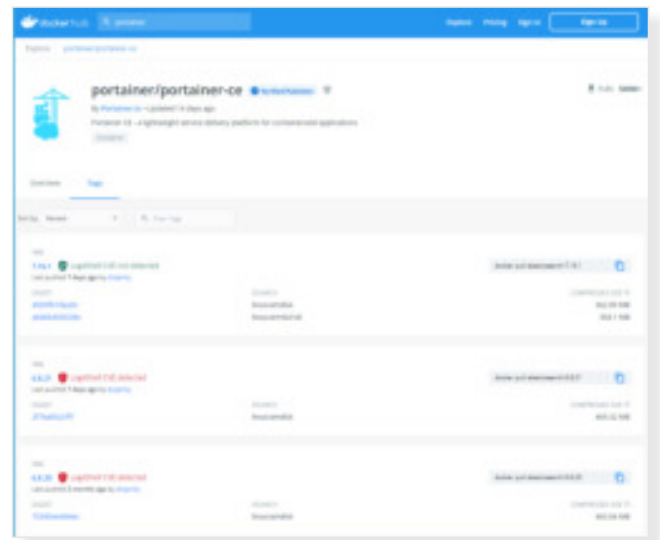
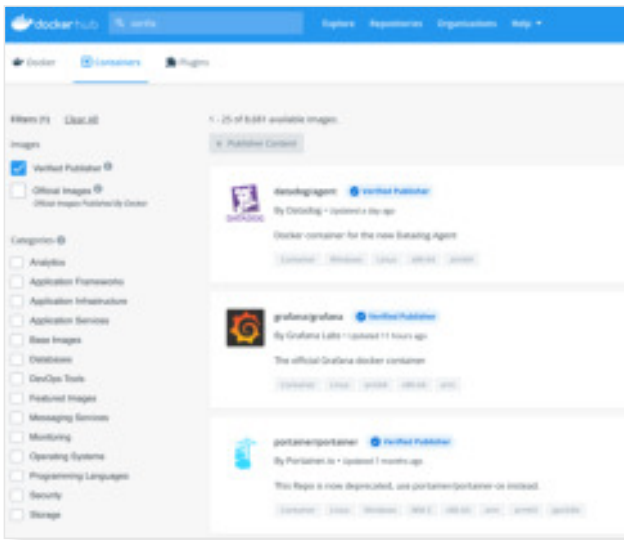
The Docker Verified Publisher (DVP) program helps organizations that publicly distribute their software via Docker Hub grow their developer audience by building awareness around their images, improving image discoverability, providing data insights, and offering co-marketing opportunities with Docker. As a Publisher, you will differentiate yourself from the rest while communicating trust and security to your customers.

## Key Features

Tier	Startup (4*)	3	2	1
Storage Limit	N/A	5TB	10TB	25TB
Monthly Egress	N/A	100TB	250TB	500TB
Dedicated Hub Namespace (w/logo)	Yes	Yes	Yes	Yes
Unlimited pulls by all end users (no rate limiting on your namespace)	No	Yes	Yes	Yes
DVP Badging, Priority Search, and Security Scanning on Docker Hub	Yes	Yes	Yes	Yes
Reporting	2x/year	Quarterly	Enhanced	Enhanced
Docker Business Seats (Internal Use) Incl. security tools, etc.	4	10	20	40
DockerCon Sponsorship Add-on Available	No	Yes	Yes	Yes
Comarketing Opportunities	2x/year	Yes	Yes	Yes
Secure Software Access Controls inclusion	Yes	Yes	Yes	Yes
<b>Annual Program Subscription</b>	<b>\$9,500</b>	<b>\$25,000</b>	<b>\$50,000</b>	<b>\$100,000</b>

## Communicate Trust & Differentiate Your Brand

- **Docker Verified Publisher Badge:** Special badging on your Docker repos and namespace shows customers that you're the trusted and authentic source, reducing the risk of developers using compromised images or pulling from imposter repositories.
- **Vulnerability Scanning:** Access to automatic and manual security scanning for visibility into the security posture of your Dockerfile and local images tools.
- **Docker Business Customers:** with a Docker Business subscription, use the Image Access Management feature to limit developers' access to only trusted Docker sources - including Docker Official Images and Docker Verified Publisher Images.



## Improve Discoverability, Awareness, & the Developer Experience

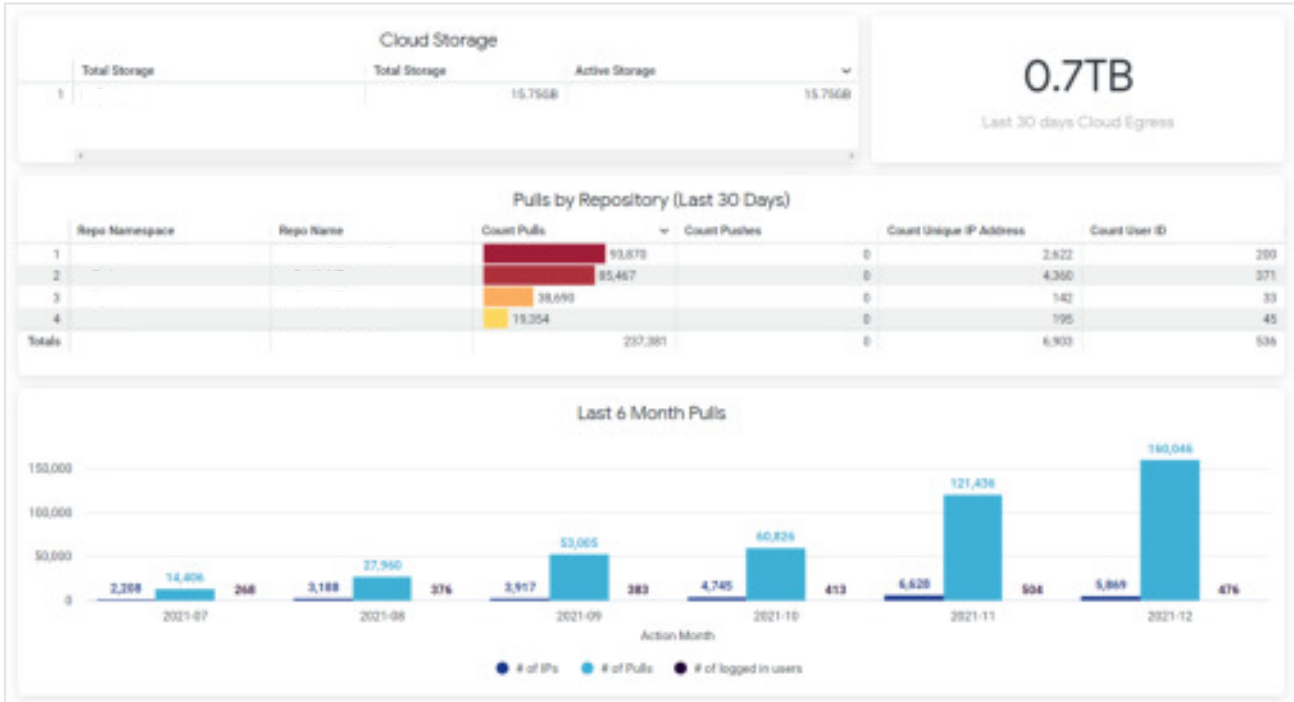
DVP provides a few ways to communicate trust to your customers:

- **Co-Marketing Opportunities:** Unlock joint marketing activities with Docker like blogs, webinars, and exclusive DockerCon sponsorships.
- **No Rate Limiting:** Distribute your software to developers via Docker Hub free of any rate limiting (your developers can pull as many images as they want, whenever they want).



**“With cloud-native applications being deployed into production across industries, we see development teams increasingly looking for container content that is based on trusted, reliable and verified code. [...] we’re pleased to be able to bring UBI to Docker Hub users as part of the Docker Verified Publisher program.”**

- Mithun Dhar, Vice President and General Manager, Red Hat



### Actionable Insights to Understand Software Usage

Docker provides regular reporting that includes aggregated data across all of your namespaces and by repository. Data includes egress totals, exact image pull counts, and user data to help you track trends, gauge repo popularity, and more.

**“VMware is pleased to join the Docker Verified Publisher program. This provides developers unrestricted access to our artifacts, and allows them to safely adopt the popular open-source technologies we’ve made available.”**

- Ashok Aletty, Vice President of Engineering, VMware

### Docker Partners



## Get Started with Docker Verified Publisher Program

<https://www.docker.com/partners/programs>